



## NORTH CAROLINA ODYSSEY OF THE MIND PIN GUIDELINES

**PIN SALES** - The official North Carolina Odyssey of the Mind pins will be available for purchase at all regional tournaments and the state tournament. All proceeds from the sale of pins are used to help support the state program. The profit from the sale of the Tarheel pin set will go to the scholarship fund.

**PINS FOR WORLD FINALS** - All team members, coaches, officials and other individuals advancing to World Finals will be given an opportunity to purchase the official North Carolina trading pins at a reduced price.

**INDIVIDUAL TEAM PINS** - The North Carolina Odyssey of the Mind Board of Directors encourages teams to purchase the official North Carolina pins which will be available to all teams advancing to World Finals. If a team or individual designs their own pin, the pin **CANNOT** bear the letters "NCOM, NC Odyssey of the Mind, North Carolina Odyssey of the Mind, North Carolina OotM, NC OotM or NC OM." These letters can only appear on official North Carolina state and regional trading pins. Individual team pins cannot contain the registered trademarks of CCI without permission. These may be seen starting on page 42 under Trademarks. Teams may **NOT** use "World Finals" or the WF logo. All team or individual pin designs should be designed with appropriate subject matter and **must have** their team's school or membership name on the pin! They may have their hometown & NC and/or their OM problem name & division. Teams **must** get their pin design(s) approved through Carolyn Braly (bralyc@gmail.com) Pin Committee Chair. She will forward to the AD for final approval. Pins may be confiscated at WF if this requirement is NOT met.

### **Odyssey of the Mind Intellectual Properties:**

ALL pins MUST adhere to the Intellectual Properties as dictated by CCI or their pins will be confiscated at World Finals. There is no set percentage or degree of change that makes a registered trademark or service mark legal to use.

### **Some pointers to keep in mind when creating new pins: this is not an exhaustive list and you must follow all of the bullet points below, not just one or two.**

Refrain from directly copying any third party works (i.e. using a picture of Optimus Prime to create the Optimus Prime-themed pin)

Try to use stock features associated with the type of character at issue (aka, scenes a faire\*) (i.e. you could depict the raccoon in a cape flying in the air, as many superheroes exhibit these characteristics but refrain from depicting the same using the Superman "S" symbol and/or in similar colors or with laser vision, etc.) Refrain from depicting identifying characteristics that are associated with the character (e.g. the Captain America shield, the numbers 1 and 2 on thing one and thing two, the hat and the goldfish in the Cat in the Hat and the "4" logo on the Fantastic Four characters).

Use different color schemes than those associated with the character at issue. In short, you should not create any pin or tee shirt design that either directly copies from an underlying character or source and/or that copy unique or expressive features of the underlying characters.

